



Brendan Matumbike

LEAD DESIGNER | BRAND BUILDER | PRINT PRODUCTION SPECIALIST

25-year-old, Zimbabwe-born and currently based in Springs, South Africa, I design attention: premium brand systems, production-ready visuals and creative operations that help businesses get seen, trusted and remembered.

CONTACT

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CREATIVE DNA

Brand Strategy

Lead Design

Print Production

Vehicle Branding

Large Format

Marketing Assets

Customer Experience

UI / UX Thinking

CERTIFICATIONS

Google Analytics Certification | Mar 6 2026 - Mar 6 2027 | ID 176325643

Google Ads Grow Offline Sales Certification | Mar 13 2026 - Mar 13 2027 | ID 176946308

Pinterest Advertising Essentials

CorelDRAW Graphics Suite Fundamentals

WhatsApp Course for Business Messaging

TARGET ROLE

Lead Graphic Designer / Brand Systems & Production Specialist

Built for teams that need more than attractive visuals: brand systems, campaign assets, production-ready artwork and design thinking that turns business intent into visible market presence.

PROOF SNAPSHOT

Live

PrintSync company shaped from idea into branding, design, print and advertising presence.

7+

Creative categories across branding, vehicle branding, print, signage and digital.

5

Verified certifications across Google, Pinterest, CorelDRAW and business messaging.

WHY BRENDAN IS WORTH INTERVIEWING

Systems thinker

Creates identity, print, signage, vehicle branding and marketing assets as one connected brand language.

Production fluent

Understands the difference between artwork that looks good on screen and artwork that survives print, scale and installation.

Business aware

Uses sales, marketing and customer insight to shape visuals that help businesses become easier to notice and trust.

Self-led builder

Helped move PrintSync from idea to operating creative business, while building Elevate Compact as an independent brand.

EXPERIENCE BUILT AROUND OUTCOMES

PRESENT

Lead Designer

PrintSync

Turned a print-business opportunity into PrintSync: a branded production company with equipment, service strategy and design-led market presence.

- Pitched the PrintSync vision to the business owner and translated that trust into a working company model backed by printers, machines and cutting plotters.
- Mapped the offer from equipment to market: branding, signage, large-format print, advertising, vehicle graphics and production capability.
- Leads the creative output that makes the company sellable: identities, campaigns, product presentation, client visuals and print-ready artwork.

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Selected Proof, Range & Certifications

2018 - PRESENT

Freelance & Brand Builder

Independent / Elevate Compact

Operated from Masvingo, Zimbabwe, building practical visual identities and production-ready creative systems for entrepreneurs and local businesses.

- Built logos, print collateral, signage, vehicle branding and campaign materials that helped businesses present themselves more professionally.
- Turned rough client ideas into usable brand systems across stationery, outdoor visibility, promotional material and social communication.
- Prepared artwork with production realities in mind, reducing the gap between concept, print, installation and public visibility.

FORMER

Graphic Designer

Peters Connect

Produced practical commercial design work in a client-facing environment, converting briefs into usable brand and marketing assets.

- Created visual concepts for logos, promotional layouts, corporate collateral and communication materials.
- Strengthened the bridge between client requests, design execution, revision cycles and delivery standards.
- Built fluency in layout hierarchy, proofing discipline and deadline-sensitive commercial creative work.

FORMER

Sales / Marketing

Tylex Hardware

Built commercial instincts by working close to customers, products, promotions and the pressure of everyday sales.

- Learned how people evaluate offers, compare value and make buying decisions in a practical retail environment.
- Developed customer empathy that now informs Brendan's brand, print and advertising decisions.
- Turned customer-facing experience into a sharper understanding of messaging, visibility and trust.

WHAT A PREMIUM DESIGN TEAM GETS

Brand Systems

Creates visual systems that keep identity, print, digital and marketing assets aligned.

Digital Judgment

Shapes digital-facing work around offer clarity, trust, process and conversion intent.

Vehicle Branding

Designs road-readable systems that turn vehicles into moving brand assets.

Production Artwork

Prepares artwork with output, material, scale and handoff realities in mind.

Most designers create graphics.

I create systems that help businesses get seen.

Lead design, brand systems and production-ready creative work